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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/834,382	04/12/2001	Nancy D. Reyda	T-5910	3448
7590 04/20/2004			EXAMINER	
Timothy J. Hadlock			GARG, YOGESH C	
Chevron Corporation P.O. Box 6006			ART UNIT	PAPER NUMBER
San Ramon, CA 94583-0806			3625	
			DATE MAILED: 04/20/2004	

Please find below and/or attached an Office communication concerning this application or proceeding.

Applicant(s) Application No. 09/834.382 REYDA ET AL. Office Action Summary Examiner Art Unit Yogesh C Garg 3625 -- The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 1 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION. Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication. If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely. If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication. Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). **Status** 1) Responsive to communication(s) filed on 12 April 2001. 2b) This action is non-final. 2a) This action is FINAL. 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213. **Disposition of Claims** 4) Claim(s) 1-29 is/are pending in the application. 4a) Of the above claim(s) is/are withdrawn from consideration. 5) Claim(s) is/are allowed. 6) Claim(s) is/are rejected. 7) Claim(s) ____ is/are objected to. 8) Claim(s) 1-29 are subject to restriction and/or election requirement. **Application Papers** 9) The specification is objected to by the Examiner. 10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner. Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a). Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152. Priority under 35 U.S.C. § 119 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) ☐ All b) ☐ Some * c) ☐ None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received.

U.S. Patent and Trademark Office PTOL-326 (Rev. 1-04)

1) Notice of References Cited (PTO-892)

Paper No(s)/Mail Date

2) Notice of Draftsperson's Patent Drawing Review (PTO-948)

3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)

Attachment(s)

4) Interview Summary (PTO-413)
Paper No(s)/Mail Date.

6) Other:

Notice of Informal Patent Application (PTO-152)

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DETAILED ACTION

Election/Restrictions

- 1. Restriction to one of the following inventions is required under 35 U.S.C. 121:
 - Claims 1-11, 18-26, drawn to a method and a system directed to facilitating communications over a network between a group of retailers and a service bureau, displaying a plurality of services to enable a retailer to select a service for which he can be served by the service bureau, classified in class 705, subclass 27.
 - II. Claims 12-13 and 27-28, drawn to a method and a system for on-line interactive communication between suppliers and headquarters for entering into agreements for volume discount promotion, ordering goods with agreed volume discounts and communicating them to a group of retailers, classified in class 705, subclass 14.
 - III. Claims 14 and 29, drawn to a method and a system of electronic shopping of goods using client-server architecture for receiving request, generating an order to purchase the requested item and to complete the purchase, classified in class 705, subclass 26.
 - IV. Claims 15-17, drawn to a system for managing brand promotion comprising of client-server architecture for communicating between a group of retailers and a service bureau, displaying a plurality of brand promotions to enable a retailer to select a promotion for which he can be served by the service bureau, classified in class 705, subclass 14.

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2. The inventions are distinct, each from the other because:

Inventions I and II are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct from each other if they are shown to be separately usable. In the instant case, invention II has separate utility such as promoting a volume promotional discount. Inventions II and III are related as subcombinations disclosed as usable together in a single combination. In the instant case, invention III has separate utility such as electronic shopping of goods using client-server architecture for receiving request, generating an order to purchase the requested item and to complete the purchase. Inventions III and IV are related as subcombinations disclosed as usable together in a single combination. In the instant case, invention IV has separate utility such as displaying a plurality of brand promotions to enable a retailer to select a promotion for which he can be served by the service bureau . Inventions II and IV are related as subcombinations disclosed as usable together in a single combination. In the instant case, invention IV has separate utility such as displaying a plurality of brand promotions to enable a retailer to select a promotion for which he can be served by the service bureau. See MPEP § 806.05(d). Inventions I and III, and I and IV, are also related as subcombinations disclosed as usable together in a single combination based on the same rationale.

3. Because these inventions are distinct for the reasons given above and have acquired a separate status in the art as shown by their different classification, recognized divergent subject matter, and the search required for one Group is not required for other Groups, restriction for examination purposes as indicated is proper.

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Applicant is advised that the reply to this requirement to be complete must include an election of the invention to be examined even though the requirement be traversed (37 CFR 1.143).

5. Applicant is reminded that upon the cancellation of claims to a non-elected invention, the inventorship must be amended in compliance with 37 CFR 1.48(b) if one or more of the currently named inventors is no longer an inventor of at least one claim remaining in the application. Any amendment of inventorship must be accompanied by a request under 37 CFR 1.48(b) and by the fee required under 37 CFR 1.17(i).

6. **SPECIES**

In the event applicant elects Invention I above, he is further obligated to elect among the following species as follows:

This application contains claims directed to the following patentably distinct species of the claimed invention

species of claims 5, 20, the method directed to transaction services .

species of claims 6, 21, the method directed to community services.

species of claims 7, 22, the method directed to brand deployment services.

species of claims 8, 23, the method directed to education support services .

species of claims 9, 24, the method directed to operations support services.

species of claims 10, 25, the method directed to customer support services.

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- 7. Applicant is required under 35 U.S.C. 121 to elect a single disclosed species for prosecution on the merits to which the claims shall be restricted if no generic claim is finally held to be allowable. Currently, claims 1-4 and 18-19 are generic.
- 8. Applicant is advised that a reply to this requirement must include an identification of the species that is elected consonant with this requirement, and a listing of all claims readable thereon, including any claims subsequently added. An argument that a claim is allowable or that all claims are generic is considered non-responsive unless accompanied by an election.
- 9. Upon the allowance of a generic claim, applicant will be entitled to consideration of claims to additional species which are written in dependent form or otherwise include all the limitations of an allowed generic claim as provided by 37 CFR 1.141. If claims are added after the election, applicant must indicate which are readable upon the elected species. MPEP § 809.02(a).
- 10. Should applicant traverse on the ground that the species are not patentably distinct, applicant should submit evidence or identify such evidence now of record showing the species to be obvious variants or clearly admit on the record that this is the case. In either instance, if the examiner finds one of the inventions unpatentable over the prior art, the evidence or admission may be used in a rejection under 35 U.S.C. 103(a) of the other invention.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Yogesh C Garg whose telephone number is 703-306-0252. The examiner can normally be reached on M-F(8:30-4:00).

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Vincent A Millin can be reached on 703-308-1065. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Yogesh C Garg Examiner

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YCG

April 10, 2004